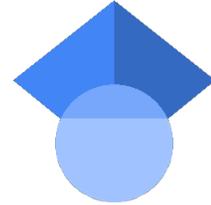


## Public Profile Alternatives to VIVO

While current faculty will still have their Scripps public faculty profiles continually updated via Interfolio, others looking for an online scholarly profile alternatives should consider the following **free** options:

### Google Scholar Profiles

Google Scholar profiles are easy to set up and share publicly. Scholar employs an algorithm to find all of your publications based on your name, affiliations and interests, which you enter upon setup. If an author with the same name and interest area ends up on your list, you can remove it which improves the algorithm.



**Pros:** Easy setup and sharing, includes citation metrics including h-index, times cited, etc., links to publicly accessible articles (e.g., PubMed Central) and institutional library subscriptions, can export publications in various formats

**Cons:** Requires Google account, algorithm accuracy may vary

[Get started with Google Scholar Profiles](#)

### ORCID (Open Researcher & Contributor ID)

ORCID gathers your scholarly works and creates a public profile. Unlike Google Scholar, you maintain more control over what is displayed, and most significantly, ORCID assigns you a persistent digital identifier. This eliminates issues around being mis-identified as the author of a paper that isn't yours. If you experience a name change, or switch institutions, your unique number prevents misattribution. ORCID also allows you to automate the addition of new citations or add them manually/designate a delegate to add items on your behalf.



**Pros:** Unique digital identifier eliminates mistaken identity issues, offers lots of control over what's publicly displayed, and allows more hands-on curation of your outputs, able to add links to your social media and websites to the ORCID profile page

**Cons:** Setup is a bit more complicated than Google Scholar Profiles, only one export format—Bibtex (although this works with the majority of citation management software)

Get Started with [ORCID](#)

Questions? Contact TSRI Kresge Library: [helplib@scripps.edu](mailto:helplib@scripps.edu) | 858.784.8705